

FLIGHT22 BASKETBALL FRANCHISE AGREEMENT

Introduction

- 1.1- Flight22 Basketball has through the investment of time and money developed a unique program of showcase basketball. The ability to find, cultivate, market and showcase student-athletes using the Flight22 name will be reviewed by the Flight22 Board and ultimately approved by the President and one other board member.
- 1.2- Franchisee desires to establish a team using the Flight22 Basketball name will be contingent on the franchisee acting in accordance with ALL terms and conditions of this agreement.
- 1.3- Flight22 Basketball desires to grant franchisee a franchise to establish and operate based on continual adherence with ALL terms and conditions listed in this agreement.

Using the Brand

- 2.1- Flight22 Basketball franchisees will need to seek PRIOR approval from the board and the President before making, using, distributing products that bear the Flight22 Basketball name or logo. Products include ANY apparel, shirts, shorts, jackets, pants, socks, shoes, headwear, etc. Products also include material items, such as but not limited to, basketballs, towels, magnets, vans, writing utensils, clipboards, etc. Before anything can be bought or sold bearing the Flight22 Basketball logo or brand name it will need to be approved by the President.
- 2.2- Flight22 Basketball franchisees will need to adhere to policy 2.1 when administering try outs. Any signage that is produced for the marketing of a Flight22 Basketball event will be the property of Flight22 Basketball and copies must be sent to the Board for record keeping purposes.
- 2.3- Flight22 Basketball franchisees will have limited access to use the Flight22 Basketball webpage and various social media outlets. Franchisees will be expected to submit rosters, pictures and major recruiting news to the program's media coordinator for exposure purposes. At no point will the franchisee be permitted to create their own website or social media account using the brand name, Flight22.
- 2.4- Flight22 Basketball franchisees will have limited access to shoe sponsorships. Using the sponsorship the franchisees will be able to use the Flight22 Team Store to order gear for individual players. For uniforms franchisee will receive a set of uniforms or will need to seek the approval of the President to order new, additional, modified uniforms. All gear worn at events should adhere with the standing sponsorship contract.

Agreement

- 3.1- If the franchisee can agree to the terms laid out in the previous sections they may sign, along with any active partners, President of Flight22 Basketball and at least one additional board member, this document as proof that agreement has been reached.
- 3.2- Franchisees looking to establish a team between the ages of 13-15 will pay a mandatory fee of \$600. Franchisees looking to establish a team between the ages of 16-18 will pay a mandatory fee of \$1000. These fees must be paid in full before acquiring the brand name for any purpose.

If all parties involved agree to the terms and conditions of the above franchise agreement, please sign on the appropriate line below. Franchise agreement is valid and binding for one year after the final signature dated below.

Please Print and Sign Full Name

Franchisee: _____ Date: _____

Franchisee: _____ Date: _____

Flight22 Board of Directors: _____ Date: _____

Flight22 Basketball President _____ Date: _____